

FOR IMMEDIATE RELEASE

Southeastern Grocers Donates over 2,000 Thanksgiving Turkeys to Feed Hungry Families

BI-LO, Fresco y Más and Winn-Dixie stores host turkey donation events for neighbors in need

JACKSONVILLE, Fla. (Nov. 16, 2018) – Southeastern Grocers, Inc. (SEG), the parent company and home of BI-LO, Fresco y Más, Harveys Supermarket and Winn-Dixie grocery stores, will donate more than 2,000 turkeys to communities throughout the Southeast to help feed the one in eight people who will struggle with hunger this Thanksgiving.

The approximately 30,000 pounds of turkey will provide 25,000 much needed meals to hungry families throughout the BI-LO, Fresco y Más and Winn-Dixie footprints. The turkey donation events will be hosted in partnership with the following community leaders and organizations:

- Jacksonville, FL: Jacksonville Jaguars’ Malik Jackson and the USO on Nov. 19
- Jacksonville, FL: Pine Forest Elementary School on Nov. 19
- Miami, FL: Miami Heat and the Miami Rescue Mission on Nov. 19
- New Orleans, LA: New Orleans Saints’ Alvin Kamara and Everyone Deserves A Chance on Nov. 19
- Stuart, FL: Stuart Police Department on Nov. 20
- Statesboro, GA: Feed The Boro on Nov. 22

Anthony Hucker, President and CEO of Southeastern Grocers, said, “We are committed to fighting hunger and being a store our associates and customers can always count on. There are millions of people in the United States who struggle to put food on their table, and we are proud to do our part by providing turkeys this Thanksgiving to those in need. In addition to community donations, we will offer significant savings on Thanksgiving essentials for our associates and customers to ensure no one goes hungry this holiday.”

This Saturday and Sunday only, **Nov. 17-18**, BI-LO and Winn-Dixie customers can purchase one Frozen Honeysuckle Grade A Turkey of **any size any weight for only \$5** with a qualified grocery purchase of \$30 or more, while supplies last. This savings will allow customers to spend more time with family and less time shopping for their grocery essentials.

In addition to the \$5 Turkey deal, now through Nov. 21, all BI-LO, Harveys, Fresco y Más and Winn-Dixie pharmacy **customers can receive a FREE Grade A Honeysuckle Frozen Turkey** when they receive a no-cost flu shot at any in-store pharmacy.*

All BI-LO, Fresco y Más, Harveys and Winn-Dixie stores will open at their normal hours and close at 4 p.m. on Thanksgiving Day.

* *With most insurance plans. See pharmacy for details.*

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About Southeastern Grocers

Southeastern Grocers, Inc. (SEG), parent company and home of BI-LO, Fresco y Más, Harveys Supermarket and Winn-Dixie grocery stores, is one of the largest conventional supermarket companies in the U.S. SEG grocery stores, liquor stores and in-store pharmacies serve communities throughout the seven southeastern states of Alabama, Florida, Georgia, Louisiana, Mississippi, North Carolina and South Carolina. BI-LO, Fresco y Más, Harveys Supermarket and Winn-Dixie are well-known and well-respected regional brands with deep heritages, strong neighborhood ties, proud histories of giving back, talented and caring associates and strong commitments to providing the best possible quality and value to customers. For more information, visit www.bi-lo.com, www.frescoymas.com, www.harveysupermarkets.com and www.winndixie.com.

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