

—BUY—  
**LOCAL**

# Local Sourcing Policy



*Tom Wilson*  
Hastings, Florida

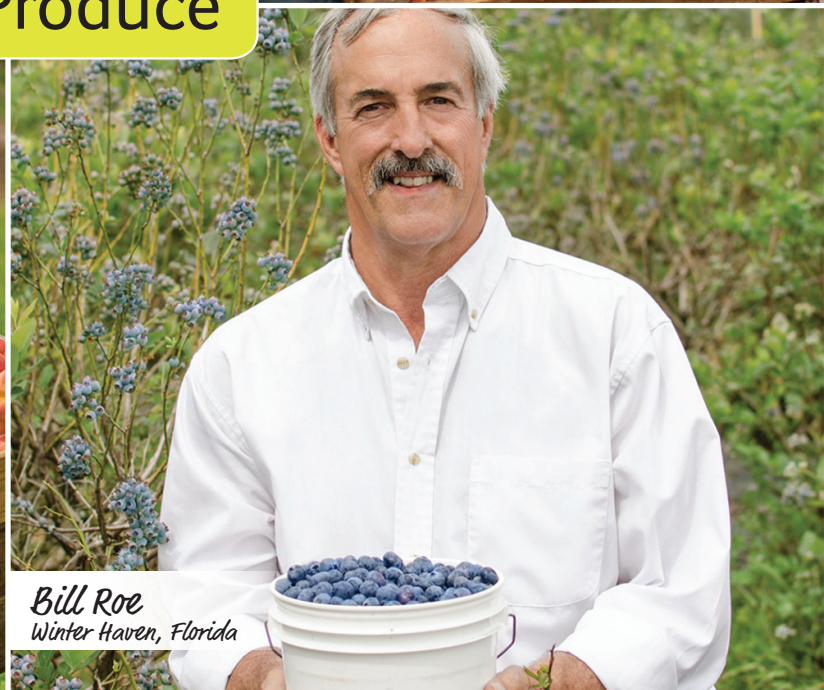


*Roy L. Neill*  
Fort Pierce, Florida

**Fresh Produce**



*Duke Lane*  
Fort Valley, Georgia



*Bill Roe*  
Winter Haven, Florida



**Southeastern  
Grocers**



## LOCALLY GROWN PRODUCE BY THE NUMBERS



number of suppliers we source from in the **Southeast**



Fruits & Vegetables we source from the **Southeast**



**SEG Stores** that sell local, organic products

### *Our Policy*

Whenever possible, Southeastern Grocers sources produce from local farms and orchards.



**SEG Stores** that sell fresh, local produce



pounds of local strawberries sold per month\*



pounds of local, red potatoes sold per month

\*in season



*Harveys, Jacksonville Florida*

Our home in the southeast is a beautiful, living garden and we treasure all that it has to offer our customers. With more than 90 years of experience in the southeast, we know how to pick the freshest produce, with the best flavors, and at just the perfect time of year.

We embrace our great responsibility to our customers, our associates and our environment when sourcing our fresh produce. Whenever possible, we source this produce from local farms and orchards, giving our customers an opportunity to support other members of the local community.

We partner with the families and farms that have harvested the land for generations, because they know what our customers love, and share our commitment to stunning quality.

### Standards:

- We work with our growers to provide a high standard of fresh produce planting, growing and harvesting.
- All of our produce is inspected by our growers, by our distribution centers and by our stores to provide the best quality product we can for our customers.
- Southeastern Grocers' organic products are sourced from certified organic farmers who follow the United States Department of Agriculture (USDA) guidelines for organic farming, ensuring their crops are grown without synthetic herbicides or pesticides.



Home of

**BILO**



**Winn✓Dixie**