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Southeastern Grocers Appoints Anthony Hucker President and CEO

JACKSONVILLE, Fla. (Aug. 10, 2017) – Southeastern Grocers (“SEG” or “the Company”) today announced that it has appointed Anthony Hucker President and Chief Executive Officer, effective immediately. Anthony has served as Interim President and CEO since July 1, 2017.

"We are pleased to welcome Anthony as CEO of Southeastern Grocers as he was always part of our succession plan," the Company said. "He has played an integral role in our successful transformation over the last 18 months and we are positive he is the right leader to guide SEG. Anthony brings significant industry expertise, and we are confident that he will continue to improve the business to the benefit of our dedicated customers across the Southeast."

Before joining SEG, Anthony was President and COO of Schnucks, based in St. Louis, MO, one of the Midwest's leading food retailers and one of the largest privately held supermarket chains in the U.S. Anthony also held the position of President of Giant Food, based in Washington DC, the Mid-Atlantic's premier grocery store chain and served on the executive board of Ahold USA.

Prior to joining Giant Food, Anthony spent seven years at Wal-Mart in a variety of leadership positions, internationally and domestically. He began as the CIO of the Americas, formed the Global Format Development Division and was promoted to head of strategy and business development for Wal-Mart USA and was a corporate officer of the world's largest retailer.

Anthony's passion for the food retail industry strengthened while he was pursuing an Honours degree from the Metropolitan University of Manchester, UK in Retail Marketing and an International Diploma in Marketing from the Chartered Institute of Marketing, UK. During this time, he worked as a food industry analyst reporting on pan-European stocks to the City of



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London. He then worked for 10 years with Aldi, a leader in the grocery retailing industry, where he served in a variety of leadership assignments in Germany, the U.S. and Austria, and was part of the original startup leadership team that set up Aldi UK.

"I'm grateful to our leadership team for the smooth transition over the past six weeks and I'm excited for the opportunity to continue to drive the strategic direction of the company. I'm humbled and honored to lead our team of more than 50,000 associates who are our greatest assets, putting our customers first, always," Anthony said. "Over the past two years, we've made substantial progress in our transformation, and we're ready to push forward."

About Southeastern Grocers

Southeastern Grocers, LLC, parent company and home of BI-LO, Fresco y Más, Harveys and Winn-Dixie grocery stores, is the second-largest supermarket in the Southeast based on store count. The company employs more than 50,000 associates who serve customers in grocery stores, liquor stores and in-store pharmacies throughout the seven southeastern states of Alabama, Florida, Georgia, Louisiana, Mississippi, North Carolina and South Carolina. BI-LO, Fresco y Más, Harveys and Winn-Dixie are well-known and well-respected regional brands with deep heritages, strong neighborhood ties, proud histories of giving back, talented and loyal associates, and strong commitments to providing the best possible quality and value to customers. For more information, visit www.bi-lo.com, www.frescoymas.com, www.harveysupermarkets.com and www.winndixie.com.

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