

STORY/PHOTO OPPORTUNITY

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Southeastern Grocers introduces special shopping hour for community heroes

Grocer to extend shopping hours Monday and Tuesday for healthcare providers and first responders

WHAT: Southeastern Grocers, Inc. (SEG), parent company and home of BI-LO, Fresco y Más, Harveys Supermarket and Winn-Dixie grocery stores, announced today that the grocer will extend shopping hours on Monday and Tuesday to add a special shopping hour from 8–9 p.m. dedicated to healthcare providers and first responders.

Anthony Hucker, President and CEO of Southeastern Grocers, said, “At Southeastern Grocers, we are a people first company and we are dedicated to being there for the community when they need us most. Our first responders and healthcare providers are working extra-long hours to take care of the community and we want to do our part to take care of them. Beginning this Monday, all of our stores will remain open from 8-9 p.m. every Monday and Tuesday to allow these heroic individuals the opportunity to stock up on fresh food and essential items. We ask that our customers be respectful of this time we have dedicated to our frontline warriors.”

Healthcare personnel and first responders can visit any BI-LO, Fresco y Más, Harveys Supermarket and Winn-Dixie grocery stores from 8-9 p.m. on Monday and Tuesday evenings to participate in the special shopping hour.

WHEN: Every Monday and Tuesday from 8-9 p.m.

WHERE: All BI-LO, Fresco y Más, Harveys Supermarket and Winn-Dixie grocery stores

MORE: As a continued safety precaution, seniors and high-risk customers are invited to shop their local BI-LO, Fresco y Más, Harveys Supermarket or Winn-Dixie grocery store from 8–9 a.m., Monday through Friday. Alabama, Mississippi and Louisiana Winn-Dixie stores will be open weekdays from 7–8 a.m. for seniors. The grocer asks all customers to remain respectful of this time given to the elderly and other high-risk community members to allow them the comfort of purchasing necessary products in a safe environment.

The grocer has also strengthened safety measures to protect communities from COVID-19 by installing protective Plexiglas partitions at all store registers, customer service desks, pharmacies and liquor store counters. Additionally, all stores will initiate a two-cart-length distance between customers at checkout by utilizing floor markers to encourage and maintain social distancing.

For updates on how stores continue to respond to COVID-19, please visit www.bi-lo.com/community/covid19response, www.frescoymas.com/covid19response, www.harveyssupermarkets.com/community/covid19response and www.winndixie.com/community/covid19response.

News media coverage of this event is encouraged.

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Please call contact persons above to arrange interviews or any special coverage needs.

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